



2012

INDUSTRY ICON AWARD LIKE NO OTHER

presented by



Florida Assisted Living Coalition

ICON AWARDS GALA CELEBRATION

Thursday, April 19, 2012 6:30pm - 9:30pm

Benvenuto 1730 N. Federal Highway Boynton Beach, FL 33435

Designer Handbag Silent Auction
Complimentary Valet or Self Parking

LEGENDS TO REMEMBER (pictured left to right)

Peter Gelbwaks, *President GEM, 2011, FALC Lifetime Achievement*

Susan Acocella, *General Manager, VITAS Hospice, 2010 FALC ICON*

Steve Hochhauser, *Vice President, CSI, 2011 FALC ICON*



2012 ICON Nominees:

- Joey Bulfin, CEO, St. Mary's Hospital
- Ellen Morris, PA, Elder Law Associates
- Luisa Gutman, COO, Holy Cross Hospital
- Ann Fonfa, President, Annie Appleseed Project
- Dr. DiCarlo, Medical Director, PHD Health System
- Deborah Totten, Administrator, VITAS Palliative Care
- Murray Rubin, Executive Director, Hebrew Home Network
- John Cleveland, Chairman, Cancer Biology Department, Scripps
- Jerome Solkoff, Co-Founder, Elder Law Section of The Florida Bar
- Vince Cerone, COO of Braman Motorcars, Braman's health initiative

ICON GALA

(open bar & wine all night)

\$85 single before 3/15/12

\$110 after 3/15/12

\$800 table of 10 by 3/15

\$900 after 3/15/12

Registration
information
on reverse.

